

GJE is a top-ranked firm of intellectual property attorneys helping clients of all sizes to identify, protect and manage their IP assets.

Multinational & large corporations

As a large or multinational organisation you already have an internal IP or legal team, but sometimes they need to pull in additional capacity or expertise. Our largest clients rely on GJE when they need a flexible way to bolster their in-house resources.

GJE typically helps its larger clients with three types of problem:

- **Pan-European Expertise** – your in-house team is adept at dealing with your home country's requirements, but would like specialist help tackling European patent and brand protection issues.
- **External IP Audit and Strategy** – one of our strengths is the ability to devise IP solutions to meet specific business objectives. We can help if you are looking for a fresh pair of eyes to ensure that you are managing risk and squeezing every drop of value from your IP portfolio.
- **Special projects requiring specialist expertise** – GJE can provide additional depth and breadth of expertise in complex cases or where your in-house legal and technical teams are particularly stretched.

The GJE approach:

- **A direct client relationship** – with a well defined client team who work with you to

understand what you value, check your needs and ensure we deliver.

- **Business-focussed** – we offer practical, direct and unambiguous advice, based on your specific business goals. We can help you stress-test your assumptions, ensuring your arguments are bullet-proof.
- **Flexibility and solutions** – we offer a responsive, flexible and tailored service, and a variety of charging methods.

Specialised GJE Services:

GJE offers a full range of patent, trade mark and design-protection services, from filing and prosecution to opposition and IP strategy. Our flexible approach is designed to make it easy for your team to tap into this expertise as required. We also offer more specialised services that many of our larger clients find useful, including:

- **Pan-European anti-counterfeiting enforcement expertise** – we have expertise in coordinating customs, local attorneys and authorities across Europe to manage anti-counterfeiting seizures.
- **Expertise in critical or complex cases** - including opposition and appeal work and second opinions.
- **Access to our extensive technology, and investor networks** - which may help your corporate venturing, innovation or collaboration.
- **Coordination of International filing programs** – with particular expertise in the US, Middle-East, Asia and CIS as well as Europe.



OUR REPUTATION

Dr Chris Eastell,
Divisional IP Manager
Currency and Security
Products
De La Rue

“They are open and welcoming and easy to contact....it's very good that I can get guidance and help when I need it.”

“They understand our technology and they provide and add value to what we send them to do.”

“They produce very high quality work and are very trusted. What I notice when we go to hearings is that our competitors say that they are very impressed with our attorneys.”

Paul Vanasse
Director of Global IP
and Enforcement
Hasbro

“They provide top notch service, they are very easily accessible and they provide what I call quality and practical advice. Part of that is as a result of the fact that they know my business”

“I really respect someone who tells me what I need to hear not what they think I want to hear”

Dr Andy Sowerby
Group Business
Development Manager
Oxford Instruments

“Essentially they do what it says on the tin. They are for us a very reliable source of advice associated with achieving our patent and IP strategies.”

Chambers 2011

“These attorneys are responsive, highly skilled and treat us as valued customers,” say sources. It has impressive expertise in life sciences, chemistry, IT and engineering... The team also has impressive trade mark capabilities and co-ordinates EU-wide anti-counterfeiting actions...

GJE is MIPs “UK Patent Prosecution Firm of the Year 2010”, receives excellent client feedback and is a top-ranked Patent Attorney firm on all leading measures (Chambers, Legal 500, Managing Intellectual Property (MIP)).

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The logo for Gill Jennings & Every LLP, featuring the letters 'GJE' in a bold, white, sans-serif font on a dark blue background. The logo is positioned in the bottom right corner of the page, partially overlapping a white graphic element that resembles a stylized 'L' or a corner of a document.