

GJE is a top-ranked firm of intellectual property attorneys helping clients of all sizes to identify, protect and manage their IP assets.

CleanTech

THE CLEAN TECHNOLOGY REVOLUTION

Global warming, dwindling traditional energy supplies and government programmes to reduce carbon emissions are driving a technological revolution. Clean Technology is a fast growing, global and diverse industry which cuts across sectors to address these important issues.

CLEAN TECHNOLOGY AND INTELLECTUAL PROPERTY

There is no doubt that IP protection is crucial for new Clean Technology to succeed. Inventors, investors and companies all play their part in the development of Clean Technology, motivated in part by the prospect of a healthy return on investment through IP rights.

The importance of IP to Clean Technology is reflected in the heavy investment by the world's leading economies in securing IP protection. The number of patent applications and granted patents directed to Clean Technology in the US and Europe has risen steadily in the last few years, despite a general decline in patent filings during the economic downturn. In the leading Asian economies the growth is even faster.

As individuals and organisations become more aware of the need to develop environmentally-friendly technologies, the need to protect this innovation is paramount.

THE UKIPO's "GREEN CHANNEL"

A number of patent offices have introduced fast-track schemes to obtain patent protection quickly. These so-called "Green Channels" reflect patent offices' attempts to bring low carbon technologies to market quicker, by avoiding a backlog of applications.

The UK Intellectual Property Office (UKIPO) operates a "Green Channel" scheme. GJE was one of the first IP firms to successfully secure a patent through the Green Channel obtaining a granted patent for one of our Clean Technology clients within seven months of filing the patent application compared with a timescale of up to 3 years for patent applications proceeding through "normal" channels.

GJE COMMITMENT TO CLEAN TECHNOLOGY

Our commitment to Clean Technology does not stop in the UK. We have conducted a world-wide review of the green channels available in other countries' patent offices allowing us to co-ordinate our clients' IP strategies globally.

For Clean Technology inventors, investors and governments alike, an ad-hoc or fragmented approach to IP is not sufficient. A broad and comprehensive IP strategy that makes use of the accelerated prosecution channels, and which is reviewed regularly is required. This is the only way to protect inventions, secure investment, enable deployment across different geographic and political regions, and maintain a climate of innovation.

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GJE CLEANTECH GROUP

GJE has a CleanTech Group dedicated to helping Clean Technology companies. The group has deep cross-sector experience in diverse areas of technologies, bringing together IP experts from our Life Science, Chemistry, IT, Engineering and Brand Protection groups.

We understand Clean Technology trends and the areas where innovation is focussed. We are active in many Clean Technology networks, partnering with innovators and investors and often bringing these groups together to form successful relationships. We are a member of the CleanCapital Network and sit on its advisory panel assessing emerging companies' IP strategies and investor readiness.

GJE SPECIALIST EXPERTISE

Technology expertise includes the following:

- Advanced Materials
- Biofuels
- Carbon Management
- Clean Industrial Processes
- Energy Generation
- Energy Efficiency
- Fuel Cells
- Waste Management
- Water Treatment

We provide a range of services to a broad mix of clients in the Clean Technology industry globally. Some of our clients include:

- Anglian Water
- Gasrec Limited
- Green Seiju Co. Ltd
- H2O Optiflow
- Honeywell
- Illinois Tool Works
- ITM Power
- MLS Control
- Oxford Instruments
- Panasonic
- Quinn Group
- Renewable Energy Corporation
- Rockwool
- The Technology Partnership
- TMO Renewables
- Zero Waste Energy Solutions

The success of Clean Technology will owe as much to robust strategies for using and protecting IP as to the underlying technology itself. Tell us about your CleanTech business and we'll help you identify the right IP strategy.

GJE is MIP's "UK Patent Prosecution Firm of the Year 2010", receives excellent client feedback and is a top-ranked Patent Attorney firm on all leading measures (Chambers, Legal 500, Managing Intellectual Property (MIP)).

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